

# Conference Programme

Nov 11 - 12, 2010

Copenhagen November 11 - 12, 2010

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# NordLED 2010

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## Wednesday November 10

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| <b>19.00</b> | Reception and welcome at Copenhagen City Hall by the major                                  |
| <b>20.00</b> | Visit at Scandic Palace Hotel - drinks and guided tour to see the hotel's LED installations |
| <b>21.00</b> | Good night or a Visit at Copenhagen Ice Bar   |
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## Thursday November 11

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| <b>8.30</b> | Registration, Coffee and Exhibition   |
| <b>9.00</b> | <b>Welcome</b><br>Kenneth Munck, Managing Director, Dansk Center for Lys  |
| <b>9.15</b> | <b>VIP – LEDs design</b><br>Rogier van der Heide, Vice President, Chief Design Officer, Philips Lighting, The Netherlands |
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### 10.15 Break + Exhibition

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|--------------|---|
| <b>10.30</b> | <b>Session 1</b><br><b>LED Technology</b><br>1 LEDs Discover the World, Kees van der Klauw, Technology Manager & Chief Architect, Philips Lighting Professional Luminaires, The Netherlands<br>2 Experiences of LED Lighting Products, Tapio Kallasjoki, Manager, Department of Electrical Power Engineering, Helsinki Metropolia University of Applied Sciences. Finland |
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### 11.30 Break + Exhibition

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| <b>11.45</b> | <b>Session 2</b><br><b>LED Technology</b><br>1 LEDs - How Effective are They?<br>Ronnie Eriksson, Field Marketing Manager, Zumtobel, Sweden<br>2 Time is ripe for LED Technology<br>Staffan Kordina, Project Manager Lighting, Sharp Microelectronics Europe, Germany | <b>Session 3</b><br><b>LED and Energy</b><br>1 Energy Efficient Lighting Solutions - LEDs get Started, Harry Verhaar, Sr. Director Energy & Climate Change, Philips Lighting, Netherlands<br>2 The new Energy and Cultural Revolution<br>Laura Cinquarla, Lighting Training Manager, iGuzzini, Italy |
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### 12.45 Lunch + Exhibition

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| <b>13.45</b> | <b>Session 4</b><br><b>LED - Discussion Workshop</b><br>Discussion Leader: Erlend Lillelien, Lighting Manager, Lyskultur, Norway |
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### 14.45 Break + Exhibition

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| <b>15.00</b> | <b>VIP - LEDs in Real Projects... Why?</b><br>Koert Vermeulen, Principal Designer, ACT Lighting Design, Belgium |
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### 16.00 Coffee break + Exhibition

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<b>16.30</b>	<b>Nordic Lighting Award Announcement</b>
<b>17.30</b>	Conference Dinner
<b>19.00</b>	Lighting Installation in Copenhagen, Bus tour.
<b>20.30</b>	Visit at iGuzzini's showroom
<b>21.30</b>	Bus back to the city centre of Copenhagen

## Friday November 12

<b>9.00</b>	<b>VIP - Propositions to Increase Confidence in Solid State Lighting Products</b> Marc Fontoynt, Professor and Manager of Laboratoire des Sciences de l'Habitat, ENTPE France
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### 10.00 Coffee break + Exhibition

<b>10.30</b>	<b>Session 5</b> <b>LED Indoor Lighting</b>
	1 New LED Lighting in Display Cases at Rosenborg Castle, Carsten Dam Hansen, Senior scientist, DTU Fotonik, Denmark
	2 Development of LED Luminaires for Indoor Environment, Magnus Wikander, Ph.d. student Jönköping University, Sweden
	3 The Use of LED in Office Workspace Lighting, Torbjörn Jansson, Product Manager, Glamox Luxo Lighting, Sweden

	<b>Session 6</b> <b>LED Outdoor Lighting</b>
	1 LED for Street Lighting, Petter Kristiansen, Consultant Outdoor Lighting, Veilyskompetanse AS, Norway
	2 Implementation of LED Technology for Professional Road Lighting at Århus Harbour, Christian Klinge, Chief Designer, ÅF-Hansen & Henneberg, Denmark
	3 Quality Outdoor Lighting with a Human Touch, Henrik Lenskjold, R&D Director, Louis Poulsen Lighting, Denmark

### 12.00 Lunch + Exhibition

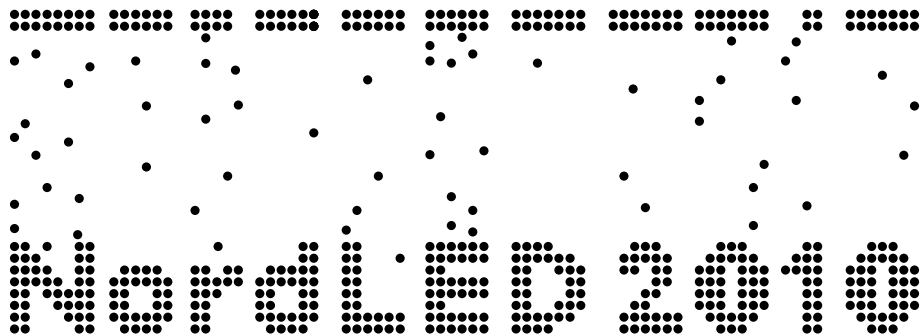
<b>13.00</b>	<b>Session 7</b> <b>Projects - Rapid Presentations</b>
	Gunver Hansen, Architect MAA, PLDA, Denmark
	Peter + Kari Ruokonen, Cariitti Oy, Finland
	Ib Mogensen, Director, out-sider a/s, Denmark
	Franziska Bönecke, Lighting Designer MA, ÅF-Hansen & Henneberg, Denmark
	Håkan Långstedt, SAAS Instruments Oy, Finland
	Arne Grønsdal, Lighting Designer, CP-Norway as, Norway
	Daniel Jenkins, Account Manager, Philips Lighting OEM, Finland
	Frida Lindström, Designer BA, Lighting Designer, Sweden

### 14.00 Coffee break + Exhibition

<b>14.30</b>	<b>VIP – LED Changes the Work of a Lighting Designer</b> Guðjón L. Sigurðsson, Lighting Designer PLDA, Verkis, Iceland
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**15.15** Conference Closing

**15.30** Exhibition Closing



#### Place

Tivoli Congress Center  
Arni Magnussons Gade 4  
DK-1577 Copenhagen V

#### Price

Reduced fee at registration before  
October 1, 2010:  
Members of the Nordic Lighting  
Societies: DKK 2995,- (EURO 400,-).  
Non-members: DKK 3600,-  
(EURO 480,-)

Fee at registration later than  
October 1, 2010:  
Members of the Nordic Lighting  
Societies: DKK 3495,- (EURO 470,-)  
Non-members: DKK 4000,-  
(EURO 540,-)

(VAT 25% not included)

#### Registration

Registration at [www.nordled.dk](http://www.nordled.dk)  
Dansk Center for Lys  
Engholmvej 19  
Box 28  
DK-3660 Stenløse  
Phone: + 45 47 17 18 00  
Fax: + 45 47 17 08 32  
E-mail: [information@centerforlys.dk](mailto:information@centerforlys.dk)

#### Accommodation

Accommodation is not included in the  
participation fee. However partici-  
pants at NordLED 2010 will be able  
to make reservations at Scandic  
Palace Hotel, Rådhuspladsen,  
Copenhagen at reduced price.  
More information: [www.nordled.dk](http://www.nordled.dk)

#### Organisers and Paper Committee

The Lighting Societies of the Nordic  
Countries:  
Dansk Center for Lys, Denmark  
Ljuskultur, Sweden  
Lyskultur, Norway  
Suomen Valoteknillinen Seura,  
Finland  
Ljóstæknifélags Íslands, Iceland

#### Exhibitors:

Erco Lighting  
iGuzzini  
Ledsection  
Megaman  
Philips Lighting  
Professional Lamps Scandinavia  
Renommé  
Sharp Microelectronics  
Zumtobel

[www.nordled.dk](http://www.nordled.dk)

#### Main sponsor:

The Philips logo is displayed in its characteristic blue, bold, sans-serif typeface.

#### Gold sponsors:

The iGuzzini logo features the brand name in a stylized, lowercase font with a red-to-orange gradient.

The Megaman logo consists of the word 'MEGAMAN' in white, uppercase letters inside a blue rectangular box.

The Sharp logo is the word 'SHARP' in a bold, red, sans-serif font.

The Erco logo is the word 'ERCO' in a large, black, sans-serif font.

The Zumtobel logo features a small square icon to the left of the word 'ZUMTOBEL' in a bold, black, sans-serif font.

#### Silver sponsors:

The Osram logo includes the word 'OSRAM' in orange, uppercase letters, with a circular lightbulb icon containing the 'OSRAM' name.

The seasOnve logo features the brand name in a green, lowercase, sans-serif font, with a stylized green leaf or drop shape above the 'o'.

Professional Lamps  
Scandinavia